



Victoria Chaparro

SENIOR PRODUCT DESIGNER | B2B SAAS | DESIGN SYSTEMS | DATA VISUALIZATION

8 years of experience chapamv@gmail.com Buenos Aires – Argentina victoria-ux.com

FEATURED EXPERIENCE

Feb 2021 – Jun 2026

Senior Product Designer

Effectus Software · Remote

Led UX/UI design for international SaaS, AI, analytics, and enterprise products across web and mobile platforms. Worked closely with multidisciplinary teams through discovery, strategy, prototyping, systems thinking, and developer handoff. Joined as Semi Senior Product Designer and was promoted to Senior in 2023.

FEATURED PROJECTS

Tilt365 www.tilt365.com

Behavioral analytics and assessment platform focused on leadership, team dynamics, and data visualization.

- analytics dashboards
- assessment visualization systems
- pricing and permissions flows
- responsive enterprise tables
- comparison tools
- upgrade and onboarding experiences
- scalable UI systems for data-heavy products

Focused on transforming complex behavioral and organizational data into intuitive, actionable user experiences.

3PA www.3pa.ai

Enterprise KPI and metrics platform designed to convert spreadsheet data into scalable reporting systems.

- information architecture
- KPI creation flows
- metrics management systems
- spreadsheet-connected experiences
- dashboard structures
- enterprise workflows
- scalable data visualization patterns

Focused on simplifying highly technical and operational processes into clear, structured interfaces for business users.

Manuar manuar.ai

Internal product ecosystem and design system-focused platform for enterprise workflows.

- scalable design systems
- reusable component structures
- responsive SaaS interfaces
- UI consistency across products
- collaboration with development teams
- product scalability and structure

Focused on building maintainable, developer-friendly interfaces that improved consistency, usability, and long-term scalability across the platform.

SELECTED FREELANCE WORK

2025 – 2026

Manifest gomanifest.ai

AI-powered productivity and reporting platform focused on time tracking, activity intelligence, project context generation, and team insights.

- reporting systems
- dashboard and analytics interfaces
- calendar and activity visualization
- AI-assisted workflows
- onboarding and project setup experiences
- advanced table systems and responsive behaviors
- time-block interaction models
- information architecture for large-scale SaaS environments

Contributed to product strategy, UX architecture, and scalable interface systems focused on helping teams better understand productivity, work patterns, and operational insights.

2025 – 2026

QuipTeams www.quipteams.com

Collaborative team management and productivity platform designed to improve organization, communication, and team workflows.

- UX/UI improvements across core product experiences
- interface systems and scalable layouts
- product structure and navigation
- responsive SaaS interfaces
- workflow clarity and usability improvements
- cross-functional collaboration with product and development teams

Focused on creating intuitive and scalable experiences that improved team coordination, usability, and overall product consistency.

PREVIOUS EXPERIENCE

May 2019 – Feb 2021

UX/UI Designer Jr

DataArt · Buenos Aires, Argentina

Designed CRM interfaces and enterprise workflows for international clients in collaboration with product owners and engineering teams.

Dec 2017 – Feb 2021

Co-Founder & UI/UX Designer

Creativa Group · Corrientes, Argentina

Co-founded a small creative studio focused on branding, websites, and digital experiences for local businesses.

May 2018 – May 2019

UI/UX Junior Designer & Front-End Developer

DevLights · Corrientes, Argentina

Designed responsive interfaces and mobile applications for software factory clients.

ADDITIONAL EXPERIENCE

Jun – Oct 2023

UX/UI Design Professor

Coderhouse · Remote

Taught introductory UX/UI classes and mentored students through practical design exercises.

2016

Graphic Design Intern

Global Brigades · Panama City, Panama

Supported social media and web communication initiatives as part of a volunteer program.

SKILLS

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|----------------------------|----------------------|----------------------------------|
| · UX Strategy | · Interaction Design | · User Research |
| · Product Thinking | · Wireframing | · Visual Design |
| · Design Systems | · Prototyping | · AI-Assisted Workflows |
| · Systems Thinking | · Accessibility | · Cross-functional Collaboration |
| · Information Architecture | · Responsive Design | · Data Visualization |

SOFTWARE

- | | | |
|------------------------|----------|---|
| · Figma | · Notion | · Optimal Workshop |
| · FigJam | · Slack | · HTML / CSS |
| · Adobe Creative Suite | · Jira | · AI Design Tools (Make, Claude, ChatGPT, Vercel) |

EDUCATION

UX Design Fundamentals

Udemy

2018 – 2019 · Buenos Aires

English

Professional

Spanish

Native

Portuguese

Intermediate

Front End Development — HTML, CSS, JS

UTN Buenos Aires

2015 – 2017 · Buenos Aires

Diseñador Gráfico Profesional

Universidad Nacional del Nordeste

2012 – 2015 · Chaco, Argentina